


bogo


FOR FITNESS


9:41





Merchant Registration


What type of business are you?



Dining


Spa & Salons


Fitness


Services


Hotel


Entertainment

Do you operate in more than one location?

Yes

No

By creating an account, you agree to BOGO's [Terms and Conditions](#) and [Privacy Policy](#)

Submit



bogo

Create and launch your campaign

Watch how it works

Overview

6
Total campaigns

45
Vouchers redeemed

BOGO Ambassador

Launch an influencer campaign and grow your reach online

Enroll in this program

Home

Campaigns

+

Merchant

Account

THE BOGO APP

The **BOGO App** is an online marketplace and incentives platform that helps you win new customers.

Our dynamic and fully customizable Merchant App puts the power back into the hands of business owners and operators:



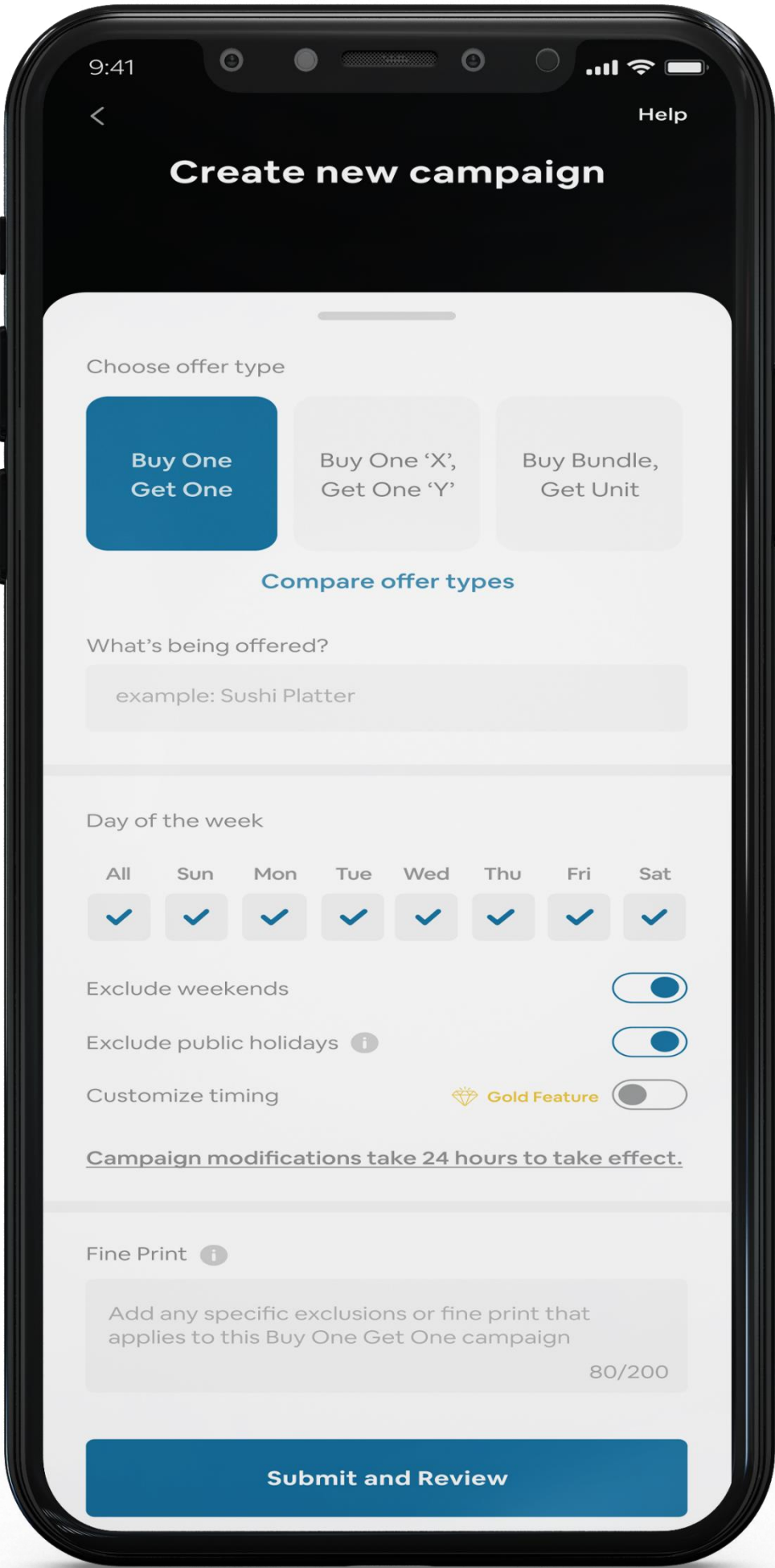
NO commissions



NO transaction fees



NO lengthy contracts or commitments



HOW IT WORKS



Use BOGO's **Dynamic Campaign Management** system to get more customers, with Buy One Get One offers that align with your real-time inventory, capacity and business needs



Our powerful SaaS platform lets your business **target the RIGHT** customers at the **RIGHT** time



Low monthly fee structure and **unlimited campaigns!**



Pay **ZERO commissions** on sales generated through the platform

CREATED BY BUSINESS OWNERS, FOR BUSINESS OWNERS

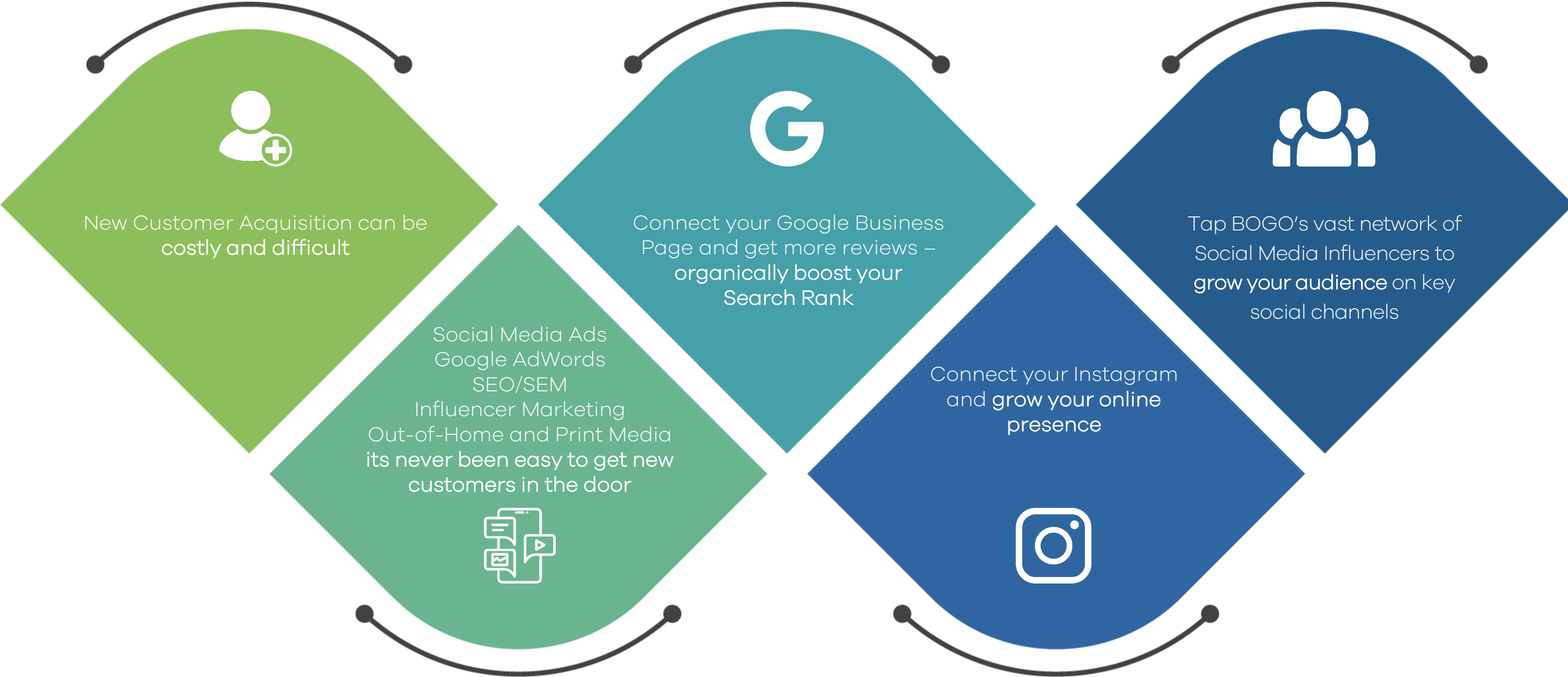
The BOGO App was built on the idea that online marketplaces should help businesses sustainably increase revenue and profitability.

Getting value from every customer means creating value for every customer. BOGO deal structure was built with both you and your customers in mind.

With delivery apps, other incentive programs and online marketplaces charging significant commissions on revenue, BOGO was built as a low-monthly-fee format to help drive foot traffic.

We generate most of our revenue from the app users.

HOW WE CREATE VALUE FOR YOU



CUSTOMIZING BOGO FOR YOUR UNIQUE BUSINESS

Your business is unique. We understand and respect this.

The **BOGO App** celebrates our merchant's uniqueness and would never look to group you in with every other business offering the same thing.

That's why our platform allows you to **TAILOR YOUR CAMPAIGN** to your individual **BUSINESS NEEDS**.

With BOGO – you can acquire new customers **when you need or want them!**

RUNNING A BOGO CAMPAIGN WITH US

Register your business as a BOGO Merchant Partner in just a few clicks.

Launch a customized Buy One Get One campaign:



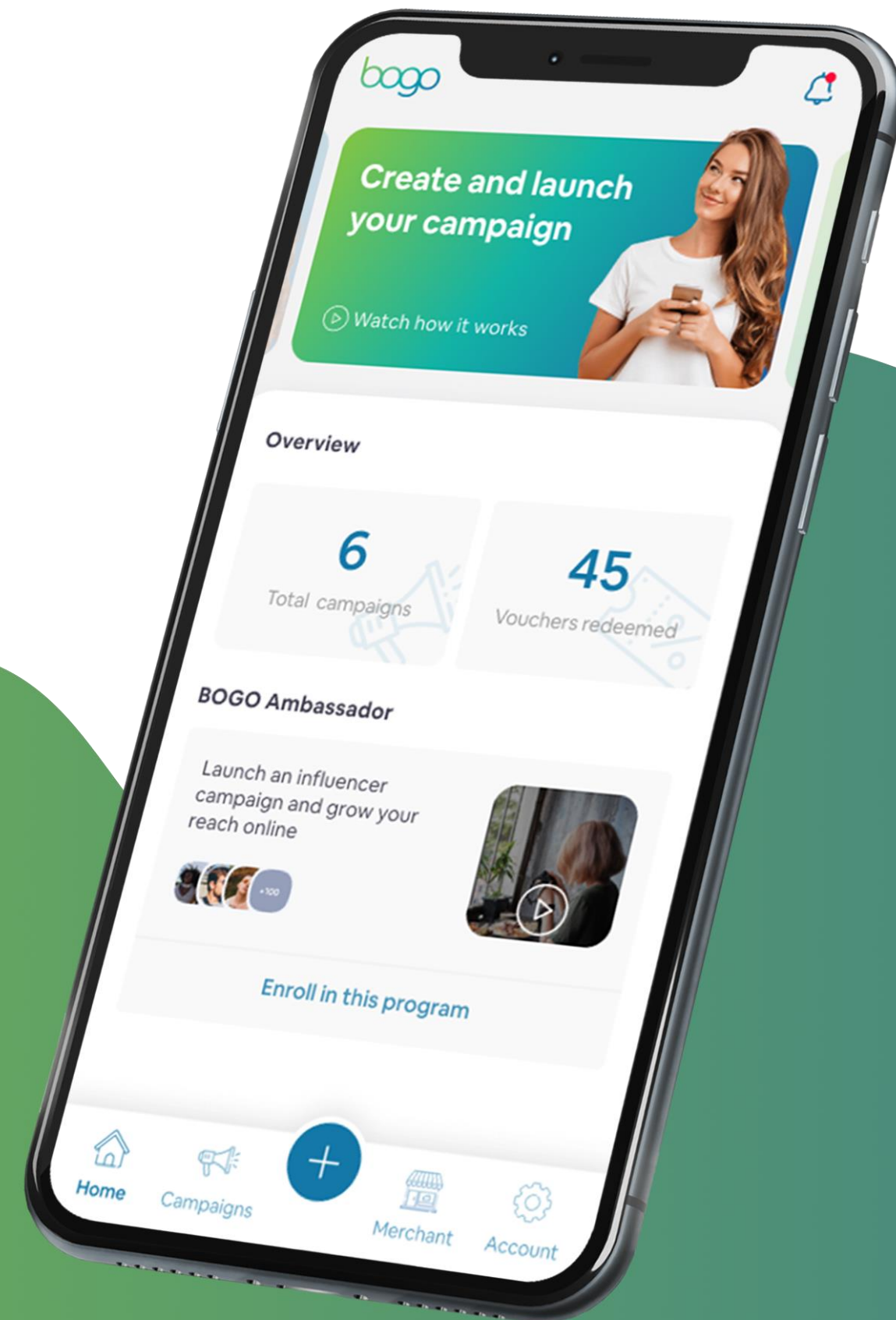
Connect your Google Business Page and get more 5-star reviews



Enroll in our Brand Ambassador Program, and leverage our network of social media influencers



Connect your Instagram and get more followers



CUSTOMIZING YOUR CAMPAIGN



Choose what to offer BOGO users

BUY 1 GET 1

- Buy a 60-min Training Session, Get a 2nd Session FREE

BUY X GET Y

- Buy a One-Month Gym Pass, Get a 60-min Training Session FREE

BUY A BUNDLE, GET A UNIT

- Buy 3 60-min Training Sessions, Get your 4th Session FREE



Choose which days your offers are available



Choose which times your offers are available



Campaigns can be switched ON/OFF as you see fit

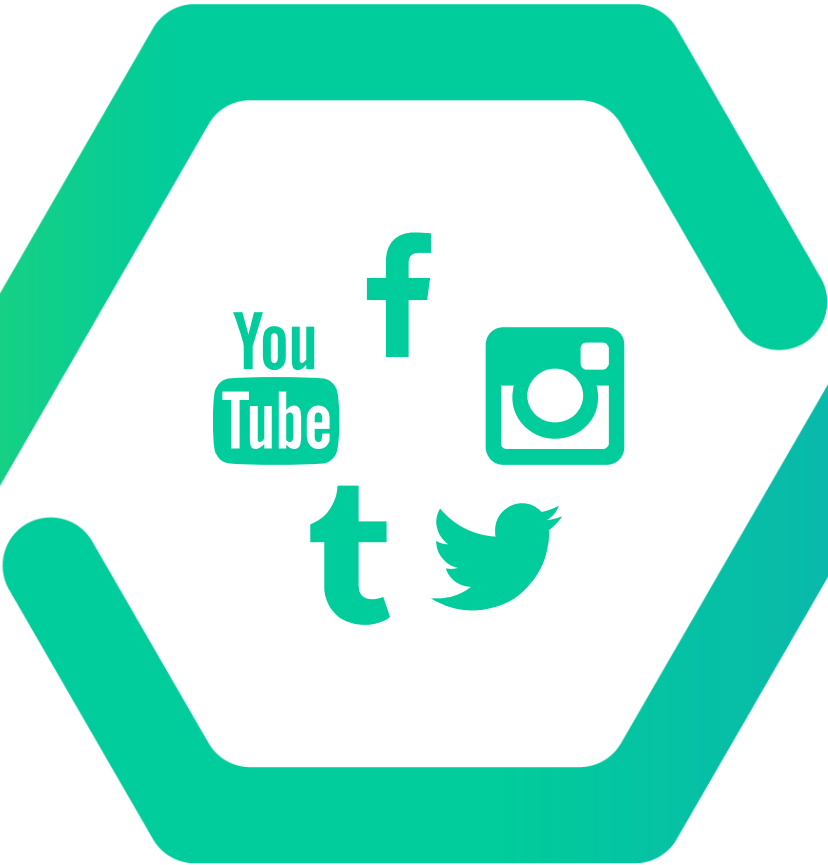
BOGO'S BRAND AMBASSADOR PROGRAM

Promote your business and increase your reach on key social channels through targeted posts, stories and promo codes

Use influencer-created photography and videography in your own marketing programs



BOGO has a vast network of social media influencers who serve as our **Brand Ambassadors**



Generate branded content and increase visibility through exclusive offers and giveaways



MEMBERSHIP TIERS

All BOGO Merchants benefit from being listed on the app, and visible to thousands of App Users

Showcasing your business, location, social feeds, and Google Reviews in our Merchant Directory is FREE for both Silver & Gold-tier Merchants

Dynamic Campaign Management

AED 100 /per month

- Choose which days of the week to run your campaign

AED 1,000 /per year

- All campaigns run from open to close and allow unlimited redemptions

Brand Ambassador Campaigns

AED 60 /each

- Utilize BOGO's network of Social Media Influencers on a Per-Use Basis

Dynamic Campaign Management Plus+

AED 150 /per month ➤ No limitations:

- ✓ Choose which days of the week to run your campaign
- ✓ Choose which times of day to accept our customers
- ✓ Set how many vouchers can be redeemed, per user

AED 1,500 /per year

- Optional 'Redemption Reconciliation' feature enables a Merchant PIN for additional layer of validation and POS requirements

Brand Ambassador Campaigns

2 FREE /per month

- Complimentary access to BOGO's network of Social Media Influencers twice per month. AED 50 each thereafter.

CALCULATE YOUR PROFIT WITH BOGO

INPUT

BOGO Membership Tier
Membership Membership Fee
Average Bill Price
Cost of GoodsSold %
Discounted Item Price

TRANSACTIONAL OUTPUT

Average Discount % (of total bill)
Revenue Generated Per Transaction
Cost of Goods Sold Per Transaction
Gross Profit Per Transaction

CAMPAIGN OUTPUT

of Transactions to Breakeven
of Monthly BOGO Transactions
Expected BOGO Revenue Per Month
Expect BOGO Profit Per Month

Thank You!

✉ merchants@thebogoapp.com

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f @thebogoapp

